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2025 Sustainability Goals

ASUS launched the Goals 2025 Sustainability Goals for the next five years with 2020 as the baseline year. The 2025 goals extended our commitment to the environment and society. With our core competencies and professional skills, ASUS brings about proactive and positive changes to humans and the environment, thereby enhancing ASUS' green competitiveness, creating shared value with the society, and making substantive contributions to SDGs.

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Climate Action



Environmental changes caused by climate change continue to impact the global economy and society. ASUS has adopted scenario analysis to identify the potential climate-related financial impact in the future. We adopted forward-looking and proactive climate actions, including incorporating renewable energy as part of business strategies, improving product energy efficiency with our software and hardware R&D capabilities, and driving low-carbon manufacturing transformation of the supply chain. For the purpose of fully reducing carbon footprint across operations.

● Achieved ▲ Not achieved

2025 Goals	2022 Goals	2022 Executive Highlights	2022 Performance	Annual Performance
Reduce 50% of carbon emissions from ASUS global operations centers by 2030	<ul style="list-style-type: none"> Complete third-party verification for ISO14064 on the carbon emissions in global operations site 	<ul style="list-style-type: none"> Establish a regular review mechanism for renewable energy markets and compliance policies 	100% compliant with annual goals	●
Use 100% renewable energy in Taiwan-based operations centers by 2030 ; and in global operations centers by 2035	<ul style="list-style-type: none"> Establish 2030 ASUS Taiwan and 2035 Global Operations RE100 Path 	<ul style="list-style-type: none"> Establish the most suitable configuration for the procurement of wind, photovoltaic and water power in accordance with the RE100 definition Establish ASUS Taiwan and Global Operation RE100 Path in 2035 	100% compliant with annual goals	●
Ensure that each year's key products demonstrate energy efficiency that's 30% above the ENERGY STAR® standard	<ul style="list-style-type: none"> Superior to the ENERGY STAR® standard by 30% 	<ul style="list-style-type: none"> Optimize power management mode to reduce product energy consumption 	34.6%	●
Ensure that key suppliers achieve a 30% reduction in carbon intensity by 2025	<ul style="list-style-type: none"> Complete third-party verification for ISO14064 on the carbon emissions of key suppliers Key suppliers reduced GHG emissions intensity by 24% compared to baseline year 	<ul style="list-style-type: none"> Establish greenhouse gas inventory competence of key suppliers Apply the Carbon Reduction Decision Matrix to help suppliers prioritize carbon reduction actions 	100% compliant with annual goals	●



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Circular Economy

Relinquishing the linear economic model of take-make-dispose and transitioning toward a circular economy are crucial for corporate sustainability. ASUS included the impact in product life cycle into product design and increased the use of environmentally friendly materials. We developed green products to increase our green competitiveness. We also continued to expand the extended liabilities of the producer to provide take back services across the globe and increase resource usage efficiency. ASUS also leveraged digital tools to accelerate the development of the circular economy and ensure the safety of the R&D environment.

2025 Goals	2022 Goals	2022 Executive Highlights	2022 Performance	Annual Performance
Promote sustainable procurement and increase the use of environmentally friendly materials in products and packaging by 100%	<ul style="list-style-type: none"> Increase the use of environmentally friendly materials for products and packaging to ratio 25% 	<ul style="list-style-type: none"> Expand product use of recycled plastics and recycled metals Increase the use of recycled materials in all packages of notebook computers to ratio 90% 	Increase the use of environmentally friendly materials for products and packaging to ratio 25% <ul style="list-style-type: none"> Recycled paper usage increased 22% compared to 2020 Recycled plastic usage increased 1.9 times compared to 2020 Paper materials from Forest Stewardship Council (FSC) usage increased 5 times compared to 2020 	●
Boost green competitiveness and increase the proportion of Eco Labels in revenue by more than 50%	<ul style="list-style-type: none"> Generate revenue from Eco Labels accounted for over 15% 	<ul style="list-style-type: none"> Establish ESG committee to promote green product projects Expand commercial products to obtain environmental labels Promote consumer products to obtain environmental labels 	15%	●
Enhance safety in the R&D system and attain 100% coverage of international information security standards by 2025	<ul style="list-style-type: none"> Attain 20% coverage rate of international information security standards 	<ul style="list-style-type: none"> Expand the scope of international information security standards, enabling more products and services to be protected by the regulations Develop the management system to be in line with the requirements of the new ISO 27001:2022 	26%	●
Encourage a circular economy by achieving a global recycling rate of 20% for ASUS products	<ul style="list-style-type: none"> Achieve global product recycling rate of 13% 	<ul style="list-style-type: none"> Expand recycling service mode to strengthen product trade-in 	11.2%	▲ Due to the impact of the pandemic, the recycling service was suspended; so that, the annual recycling rate target was not reached.

● Achieved ▲ Not achieved



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Responsible Manufacturing

Sustainability is no longer limited to the enterprise itself, but should also be expanded to the supply chain, to work with upstream and downstream business partners in creating shared value and bring about positive changes to the society. ASUS includes the sustainability performance of the suppliers as an evaluation item for procurement. We became a full member of Responsible Business Alliance (RBA) to ensure that supply chain processes comply with environmental standards, ensure labor safety and human rights across the workplace, and extend information security management to the supply chain to increase its resilience.

● Achieved ▲ Not achieved

2025 Goals	2022 Goals	2022 Executive Highlights	2022 Performance	Annual Performance
Achieve labor and human rights goals by completing 100% of RBA third-party audits of key suppliers and ensure that any necessary corrective actions are taken	<ul style="list-style-type: none"> 100% of suppliers completed the third-party audits and improvements for deficiencies 	<ul style="list-style-type: none"> Identify key suppliers with potential risks Complete third-party on-site audits to assist the improvements for deficiencies 	100% compliant with annual goals	●
Use responsible mineral by sourcing 100% tantalum, tin, tungsten, gold, and cobalt from qualified smelters	<ul style="list-style-type: none"> Maintain 100% of tantalum, tin, tungsten, and gold sourced from qualified smelters Achieve 35% of cobalt sourced from qualified smelters 	<ul style="list-style-type: none"> Conduct annual supply chain due diligence Review the list of qualified smelters Identify key suppliers of cobalt and requested conversion to qualified smelters for the current year 	<ul style="list-style-type: none"> Maintain 100% of tantalum, tin, tungsten, and gold sourced from qualified smelters Achieve 59% of cobalt sourced from qualified smelters 	●
Strengthen information security across the supply chain by ensuring that key suppliers demonstrate 100% compliance with information security regulations	<ul style="list-style-type: none"> Completed the amendment to the Information Security Regulations for Supply Chain 	Respond to the service provision features and data usage levels of key suppliers, and we completed the revision to ASUS Information Security Terms and Conditions with three versions in total	100% compliant with annual goals	●



Value Creation



In addition to fulfilling corporate social responsibility and creating economic growth we also expect to use core competencies in digital information to satisfy the needs of the environment and society, and create shared value. In the journey of sustainable transformation, we will drive the next wave of corporate growth and innovation, and explore new commercial markets which will serve as the driving force of corporate growth. We hope to nurture and recruit key talents who share the same goals as ASUS , further promoting social development and positive changes.

● Achieved ▲ Not achieved

2025 Goals	2022 Goals	2022 Executive Highlights	2022 Performance	Annual Performance
Intensify digital transformation and innovation efforts with the goal of a 100% increase in sustainable value creation	<ul style="list-style-type: none"> Launch Start-up Partner Program 	Establish a corporate vertical accelerator to match innovative technological cooperation	Launch the Sustainability Innovation Cycle and Low Carbon Transformation Project, with 3 projects	●
Strengthen industry/academia cooperative projects to cultivate more than 1,000 talents	<ul style="list-style-type: none"> Organize 20 networking events annually, with 800 potential talents connected Organize 10 career talks on campus with 800 participants Organize 2 consultation sessions with business mentors with 300 people consulted Organize 4 industrial-academic cooperation programs with 80 people recruited Organize 1 session of other inter-collegiate activity 	Organize counseling and career seminars and connect potential talents through inter-collegiate cooperation	<ul style="list-style-type: none"> Organize 23 connecting events in the year with a total of 1,431 people bonded Organize 11 career talks on campus with 905 participants Organize 4 consultation sessions with corporate mentors with 400 people consulted Organize 4 industrial-academic cooperation programs with 93 people recruited Organize other Inter-collegiate activities : NTUST Enterprise College (33 students enrolled, 9 classes conducted) 	●